



---

Safety Service Patrol Idea-Sharing Network  
**Agenda for Session VI: Raising Awareness about SSPs**  
February 9, 2017 at 1:00 PM EST

---

**CONFERENCE NUMBER:** 1-888-684-8852

**PARTICIPANT CODE:** 6048020

**TO JOIN THE MEETING:** <https://connectdot.connectsolutions.com/fhwa-ssp/>

**CALL ORGANIZERS:**

**FHWA:**

**Kimberly Vásconez**, *Team Leader, Traffic Incident & Events Management,  
Traffic Incident Management Program Director*  
**Office of Transportation Operations**

**SAFEHIGHWAYS.ORG/TRAVELERS MARKETING:**

**Sam McClain**, *Consultant/VP of Sponsorship* **[SESSION MODERATOR]**  
**Liz LaBelle**, *Project Manager/VP of Marketing and Design*

**STEERING COMMITTEE MEMBERS:**

**Todd Leiss**, *Traffic Incident Management Coordinator*  
**Pennsylvania Turnpike Commission**

**Jason Josey**, *HERO Manager*  
**Georgia Department of Transportation**

**John McClellan**, *Freeway Operations Supervisor*  
**Minnesota Department of Transportation**

**Kevin Devine**, *I-25 Corridor Operations Manager*  
**Colorado Department of Transportation**

**INVITED:** DOT and Toll Road Authority Safety Service Patrol Supervisors and Managers, Public Information Officers, and FHWA Division Administrators

**AGENDA:**

TIME (EST)	DESCRIPTION
1:00 – 1:10 PM	<p><b>INTRODUCTION</b>  <b>Sam McClain</b>  <i>SafeHighways.org Consultant   VP of Sponsorship, Travelers Marketing</i></p>
1:10 – 2:20 PM	<p><b>PRESENTERS</b></p> <ul style="list-style-type: none"> <li>• <b>Valerie Burnette Edgar</b>, APR, <i>Director, Office of Customer Relations and Information, Maryland DOT State Highway Administration</i></li> <li>• <b>Katina Lear</b>, <i>Georgia DOT Digital Media and Communications Manager</i></li> <li>• <b>Meg Ragonese</b>, <i>Nevada DOT Public Information Officer</i></li> <li>• <b>Scott Magruder</b>, <i>News 4-Fox 11 Reporter (Nevada)</i></li> <li>• <b>Leon Labossiere</b>, <i>Florida Turnpike Services</i></li> <li>• <b>Bob Wilson</b>, <i>Colorado DOT Public Relations Manager</i></li> <li>• <b>Cindy Polo</b>, <i>Public Relations Consultant and Former Miami Dade Expressway Authority Communications Director</i></li> </ul> <p><i>Questions and open discussion encouraged following each presenter.</i></p>
2:20 – 2:30 PM	<p><b>QUESTIONS AND ANSWERS</b>  Open discussion surrounding Raising Awareness for SSPs</p>
2:30 – 2:40 PM	<p><b>SELECTION OF NEXT SESSION'S TOPIC</b>  Review and selection of the topic for next session</p>
2:50 – 3:00 PM	<p><b>2017 INCIDENT RESPONSE WEEK &amp; CLOSING REMARKS</b>  <b>Kimberly Vásconez</b>  <i>Team Leader, Traffic Incident &amp; Events Management, Traffic Incident Management Program Director</i></p>