F.R.I.E.N.D.S

# Let's Be Friends

- Match made in Heaven
  - PIO/PC & Operations
  - Waiting for a Good Story
  - Share the Love





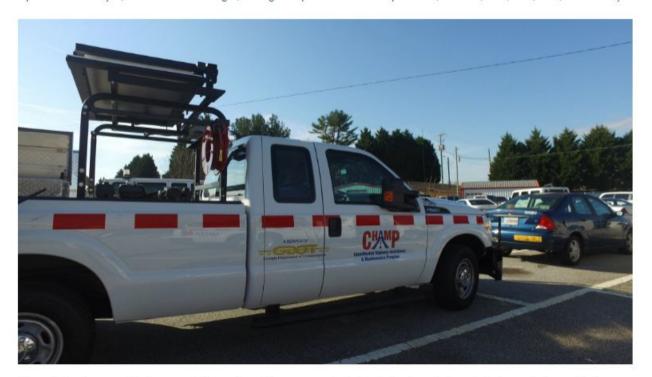
#### Learn More

# Ever break down on a Georgia highway? More help is on the way





Updated February 7, 2017 Filed in Georgia, Georgia Department of Transportation, HB 170, I-20, I-75, I-85, road safety.



Georgia today unveiled new safety and maintenance patrols to help stranded motorists and clean debris from interstate highways.

The Coordinated Highway Assistance & Maintenance Program (CHAMP) launches today in northeast Georgia. By May it will serve most interstate highways across Georgia outside of the Atlanta area. The exception: short stretches of I-24 and I-59 in northwest Georgia.

The patrols are similar to the Highway Emergency Response Operators (HERO) units familiar to Atlanta drivers. The HERO units patrol 310 miles of metro Atlanta freeways, assisting motorists and clearing roads







HOME INTERIORS



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### Road ranger saves choking baby on I-75



▲ HIDE CAPTION

Matthieu Widner

#### Wednesday

Posted Jun 8, 2016 at 1:50 PM Updated Jun 9, 2016 at 10:47 AM 'I was just doing my job," 25-year-old Palmetto resident says.

By Dale White

Share







MANATEE COUNTY -- As a member of the Road Ranger Service Patrol for the Florida Department of Transportation, Palmetto resident Matthieu Widner routinely helps drivers with disabled vehicles on Interstate 75.



# Let Me Show You Something

- Sharing is Caring
  - Include them in Emails
  - Keep a Log





#### **HERO Unit Statistics**

92



Active HERO Positions



Centerline Miles of Coverage



Average Incident Clearance Time

#### Travelers Say Thank You to HEROs

#### September 20, 2016

I want to say a big Thank you to the HERO unit.. My daughter was on 285 when her tailpipe fell and started dragging. She pulled over but didn't know what to do. My Geico roadside assistance was of no help and it was gonna be a while until her father could get there. The HERO unit came, helped her out and she was on her way. Thank you so much. You made two very worried parents feel so much better.

What a great service.

- Evelyn

3 of 4





# **Let's Go Together**

- Maximize existing assets
  - Be where the people are
  - Newsletters, websites & social media

















#### Cindy











#### Illinois Department of Transportation

@IllinoisDepartmentofTrans portation

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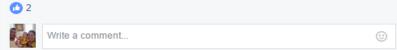




Be safe out there this morning. Our crews are working to clear the roads.









Government Organization in Springfield, Illinois

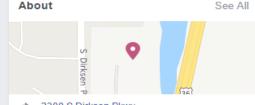
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TO OP

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Photos













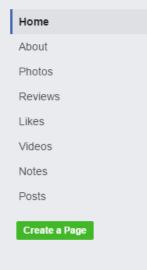
# **Facebook**



MoDOT Central Missouri District

#### MoDOT Central Missouri District

@MoDOTCentralMissouriDi strict

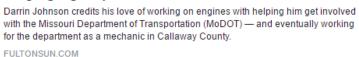






'City News Tribune and the Fulton Sun!





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## **Twitter**

### mdx road rangers

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Miami-Dade Xpressway @MDXway · 30 Jul 2015

MDX Road Rangers patrol our 5 expressways 24/7 to keep you safe. Just dial \*347 from your phone. It's free. #MDXWay



45

**£**7 1





Miami-Dade Xpressway @MDXway · 9 Dec 2011

ONE HOUR LEFT! Hurry! Like our **MDX Road Rangers** and get a chance to win \$50 Sunpass credit! Like them NOW!!! on.fb.me/s4xphd

4

**13** 2





Nathalie Pozo @ @NathalieFOX5 · 7 Dec 2011

Hey guys, check out how you can win \$50 for your Sunpass RT"@MDXway: It's easy, LIKE our MDX Road Rangers.http://on.fb.me/s4xphd

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**17** 2





Miami-Dade Xpressway @MDXway · 5 Apr 2016

For roadside assistance on #MDXWay expressways, dial \*347 to call the MDX Road Rangers. mdxway.com/projects/road ...

# **Let's Look Our Best**

- Stand out in a Crowd
  - Ask for a design
  - Use the existing contracts









### **Friends Forever**

- You are the Story, now share it
- Go to the Crowd

Look Your Best





# Questions

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